

Press Release

FOR IMMEDIATE RELEASE

Zwilling Research Receives 2013 Best of Encino Award

Encino Award Program Honors the Achievement

ENCINO December 12, 2013 - Zwilling Research has been selected by the 2013 Best of Encino Award in the Sociological and Educational Research category by the Encino Award Program.

Each year the Encino Award Program identifies companies that we believe have achieved exceptional marketing success in their local community and business category. These are local companies enhance the positive image of small business to service to their customers and our community. These exceptional companies help make the Encino area a great place to live, work and play.

Various sources of information were gathered and analyzed to choose the winners in each category. The 2013 Encino award program focuses on quality, not quantity. Winners are determined based on the information gathered both internally by the Encino award program and data provided by third parties.

About Encino Award Program

The Encino Award Program is an annual awards program honoring the achievements and accomplishments of local businesses throughout the Encino area. Recognition is given to those companies that have shown the ability to use their best practices and implemented programs to generate competitive advantages and long-term value.

Encino Award Program was established to recognize the best of local businesses in our community. Our organization works exclusively with local business owners, trade groups, professional associations and other business advertising and marketing groups. Our mission is to recognize the small business community's contributions to the U.S. economy.

Source: Encino Award Program

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